Safeguarding Newsletter

Dear Parent/Carer,

At Cloudside Academy our first and foremost priority is to keep your child safe and healthy. Our theme for this half term is:

Online Safety

The internet is a fantastic place for children to learn, create and have fun. However, they may occasionally have to deal with a variety of sometimes challenging online safety issues and risks.
Online safety issues could include cyberbullying, the pressure to take part in sexting, encouragement to self-harm and viewing pornography, along with many others.

Talking regularly with your child is the greatest tool to help keep them safe online. Talking regularly and making it part of daily conversation, like you would about their day at school, will help your child feel relaxed. It also means when they do have any worries, they're more likely to come and speak to you.

Children get lots of messages about online safety in school and at home, but this can be confusing for them if the adults around them appear to not be following the advice they're giving. Your children look to you for guidance, so it's not just about what advice you give to them, but also what you do yourself. Avoid the example, 'do as I say, not as I do'.

Age ratings to keep children safe

Most social media platforms require users to be of a minimum age to use their services. Lying about age and providing false information is very common among children. Unfortunately many parents are aware this is happening.

The dangers of having a social media account when under age –

- They will get friend requests from adults.
- They will see adverts targeted at adults.
- They will see content for 18+
- Children safety settings will not work

Snapchat	13 years old
Instagram	13 years old
TikTok	13 years old
YouTube	13 years old
Facebook	13 years old
WhatsApp	16 years old

5 ways to get support if things go wrong

1. Encourage children to talk to an adult, or they can always talk to a Childline counsellor
2. Report bullying and abuse directly to the website or app
3. Delete things that have been shared or find ways to hide them
4. Tell the police by making a report to CEOP if someone is threatening or blackmailing your child
5. Plan for the future and change the privacy settings so it doesn't happen again

Help & support for adults

Childline - 0808 800 5000
help@NSPCC.org.uk

Skips™ Safety Net

Keeping children safe online

Parent Guides to Online Safety

A Parent's Guide to Social Media

A Parent's Guide to Sharing Pictures

KILL THEM ALL!

DIE YOU ENEMY SCUM!

POW BOOM BANG

A Parent's Guide to Gaming

A Parent's Guide to Online Grooming

A Parent's Guide to Live Streaming

A Parent's Guide to Online Influencers

FAKE NEWS

A Parent's Guide to Fake News

Drugs   Self-harm & Suicide   Violence

Crime   Hacking   Pornography
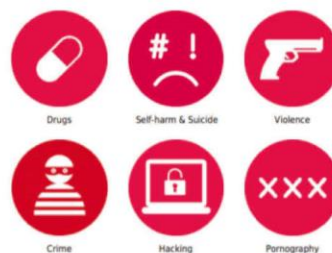
A Parent's Guide to Privacy Settings

SAFETY NET — Keeping children safe online

Skips

TAP TAP

TAP TAP   TAP TAP

TAP TAP

Online safety is when young people know who they can tell if they feel upset by something that has happened online.

Parents please contact your school to enquire attending their next e-safety workshop or have any concerns.

Working with Home Office 'PREVENT', The Police and Crime Commissioner and Children's Safeguarding Partnerships to help keep children safe online.

Skips Educational   Email: info@skips.com   Tel: +44 121 227 1941

Developed in partnership with

Home Office
BUILDING A SAFE, JUST AND TOLERANT SOCIETY

West Midlands Violence Reduction Unit

west midlands police and crime commissioner

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www.skipssafetynet.org