



Cloudside Academy

A L.E.A.D. Academy



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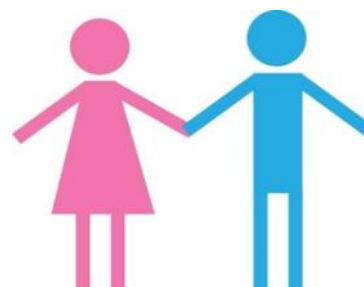
Child Friendly Anti-Bullying Policy 2026-2027

Helping everyone feel safe, happy and respected

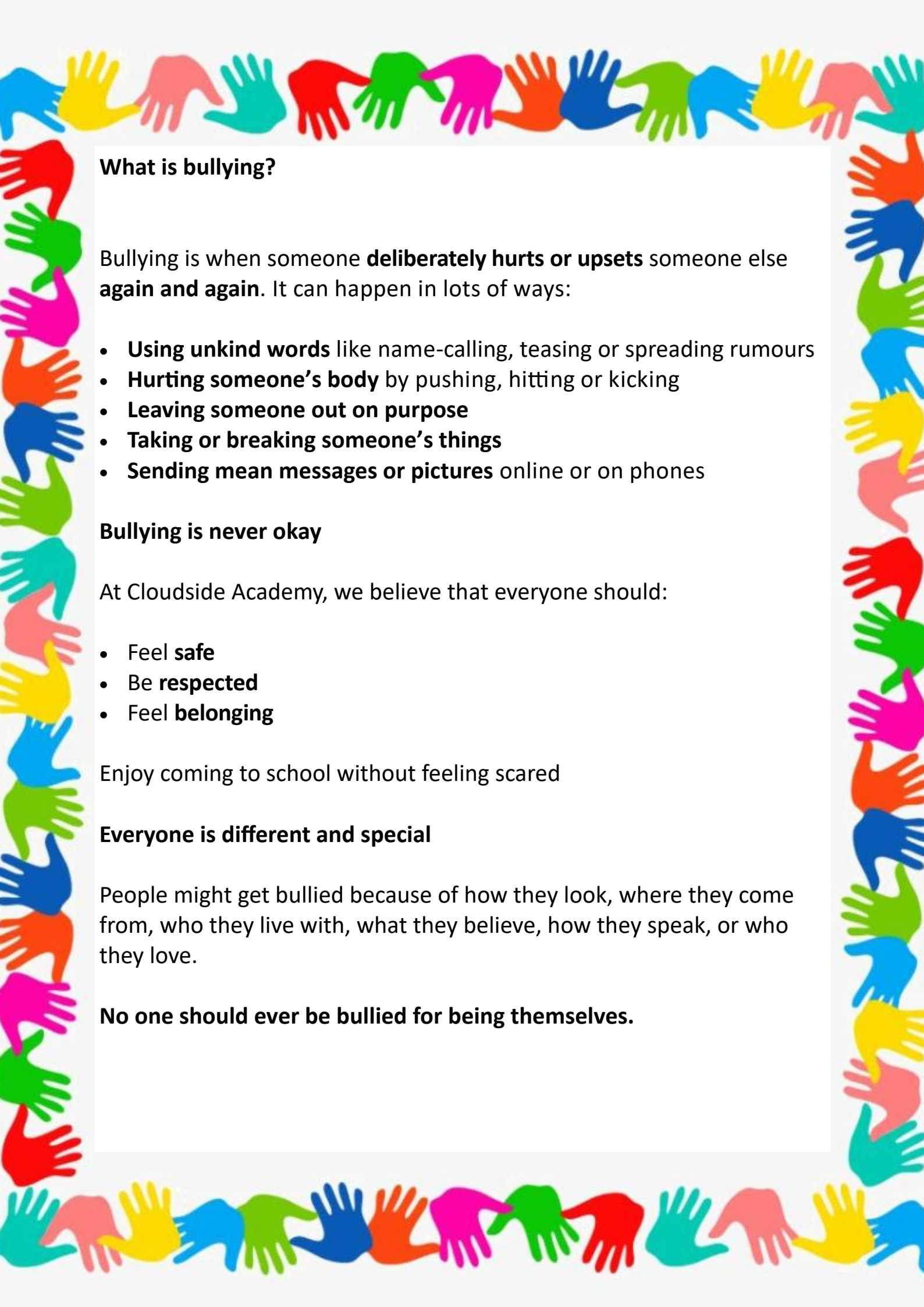
Protected Characteristics are...



**Protected
Characteristics**



These characteristics are protected by law under the Equality Act 2010 to stop discrimination



What is bullying?

Bullying is when someone **deliberately hurts or upsets** someone else **again and again**. It can happen in lots of ways:

- **Using unkind words** like name-calling, teasing or spreading rumours
- **Hurting someone's body** by pushing, hitting or kicking
- **Leaving someone out on purpose**
- **Taking or breaking someone's things**
- **Sending mean messages or pictures** online or on phones

Bullying is never okay

At Cloudside Academy, we believe that everyone should:

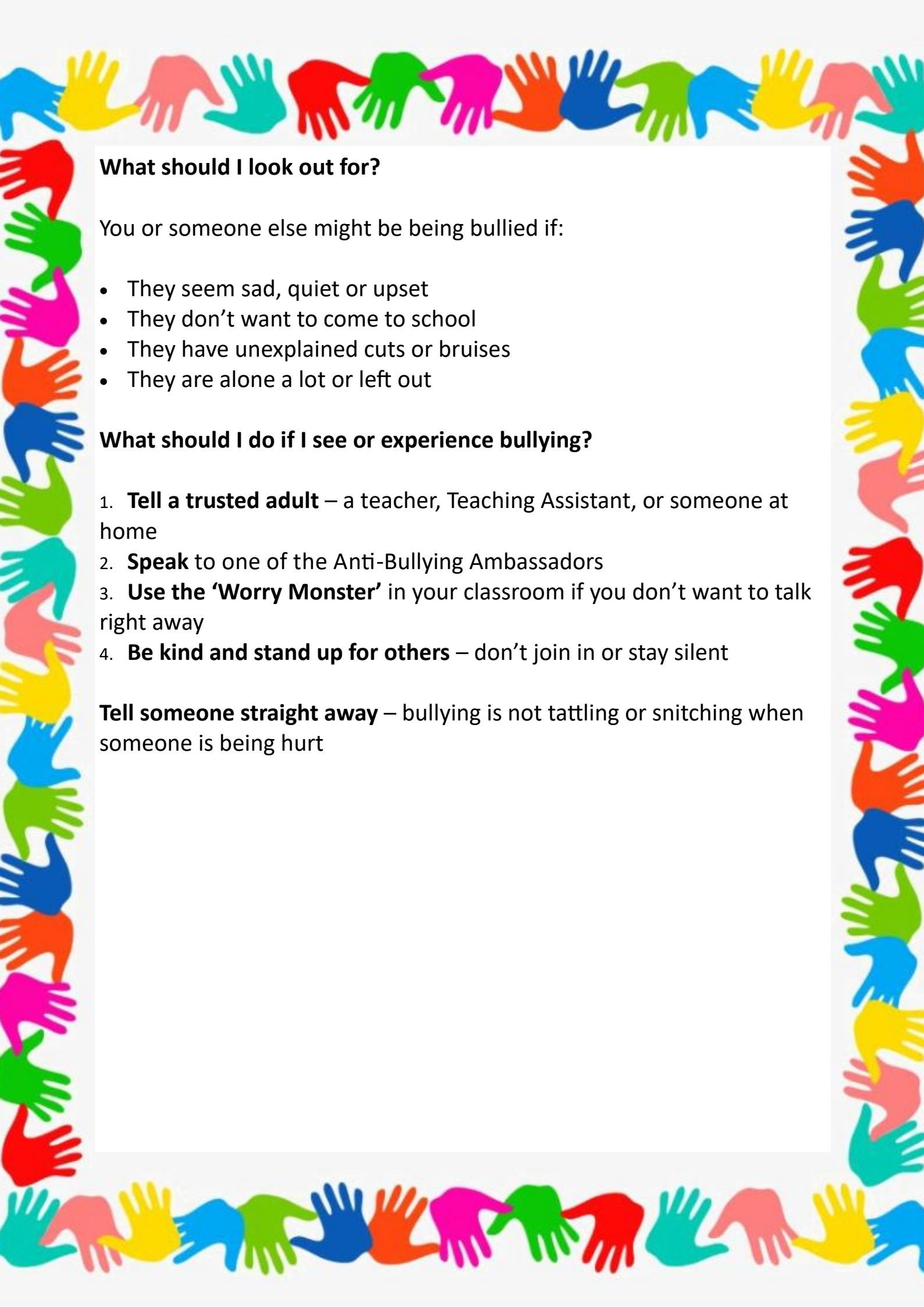
- Feel **safe**
- Be **respected**
- Feel **belonging**

Enjoy coming to school without feeling scared

Everyone is different and special

People might get bullied because of how they look, where they come from, who they live with, what they believe, how they speak, or who they love.

No one should ever be bullied for being themselves.



What should I look out for?

You or someone else might be being bullied if:

- They seem sad, quiet or upset
- They don't want to come to school
- They have unexplained cuts or bruises
- They are alone a lot or left out

What should I do if I see or experience bullying?

1. **Tell a trusted adult** – a teacher, Teaching Assistant, or someone at home
2. **Speak** to one of the Anti-Bullying Ambassadors
3. **Use the 'Worry Monster'** in your classroom if you don't want to talk right away
4. **Be kind and stand up for others** – don't join in or stay silent

Tell someone straight away – bullying is not tattling or snitching when someone is being hurt



What will school do to help?

If you're being bullied:

- An adult will talk with you to understand what happened
- You will get help and support until you feel safe again
- You might be given a buddy or group to help you feel happy at school

If you bully someone:

- An adult will talk to you to help you understand what you've done
- You will be given a consequence (like missing playtime or losing privileges)
- You will get help to change your behaviour and make better choices

If you see bullying and don't speak up:

- Adults will help you understand how being a bystander can make bullying worse
- You will learn how to help others and speak up next time

How do we stop bullying at Cloudside?

We:

- Talk about kindness and respect in PSHE and assemblies
- Take part in **Anti-Bullying Week** in November
- Have **buddies** and **circle of friends** to help people feel included
- Have Anti-Bullying Ambassadors on duty every break and lunch time
- Have trusted adults who listen and help
- Watch out for places in school where bullying could happen



Remember:

If you see bullying or feel bullied – speak up! You're never alone.

Everyone at Cloudside has the right to feel safe, happy and respected

Bullying happens.....

Several
Times
On
Purpose

What to do.....

Start
Telling
Other
People

Together we can **STOP** it!



**WELLBEING
BADGE**



**INCLUSION
BADGE**



**COMMUNITY
BADGE**

