



# Attendance Newsletter

Dear Parent/Carer,

At Cloudside Academy we seek to ensure that all pupils receive a full time and appropriate education, which will enable them to achieve their potential. For a child to reach their full educational achievement and take full advantage of the educational opportunities offered a high level of school attendance is essential. The routines children develop around attendance and punctuality at school are key for high attainment, confidence with peers and staff and future aspirations.

Did you know.....

The Department for Education (DfE) has stated, 'persistent failure to send children to school is a clear sign of neglect'. The NSPCC has cited, 'failure to ensure regular school attendance which prevents the child reaching their full potential academically' as one of their six forms of neglect.

'Working together to safeguard children' provides a neglect description, 'The persistent failure to meet a child's basic physical and/or psychological needs, likely to result in the serious impairment of the child's health or development'

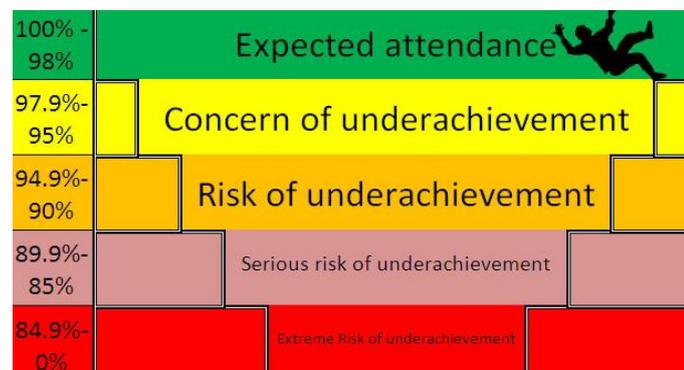


## Attendance a parents duty

*Where parents decide to have their child registered at school, they have an additional legal duty to ensure their child attends that school regularly. This means their child must attend every day that the school is open, except in a small number of allowable circumstances, such as being too ill to attend.*

### HOLIDAYS

Holidays are not authorised during term time, any holidays taken will be referred to the Local Authority Attendance Processing Team and a Penalty Notice will be issued in the form of a fine.



## Punctuality



Our doors open at 8.30am to enable our children to be in class and ready to learn by 8.40am. If you are experiencing any difficulties getting your child to school on time please speak to Miss Wilson who can support you.



## **Incentives, Rewards and Prizes**

Your child can earn rewards and prizes for being in school every day! To recognise that children have 100% attendance each term they can win various prizes as well as a certificate to acknowledge their achievement.

At the end of the academic year there are also larger prizes and treats for children who end the academic year above 97% attendance.

### **End of year prizes –**

**100% attendance = Amazon Vouchers, gift bag and chance to win a Nintendo Switch**

**97%-99% attendance = Certificate and gift bag**

**Most improved attendance reward**

**A prize for the pupil who is the most passionate about school attendance**



Late marks are also taken into account, children are only allowed a maximum of 2 late marks per term with an attendance percentage of 100% to be in with a chance of winning a large prize at the end of the academic year.

Please don't give up if your child misses a day of school, there are lots of various prizes for the children to win.

### **The children must be in to win!!**

Last day of term – Friday 19th December 2025- children must be in school on this day. Any absences will be unauthorised.

First day of the Spring term – Wednesday 7<sup>th</sup> January 2026 – Any absences will be unauthorised

**If you would like more information regarding your child's individual attendance, please speak to Miss Wilson.**

