



Cloudside Academy  
A L.E.A.D. Academy



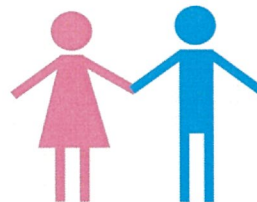
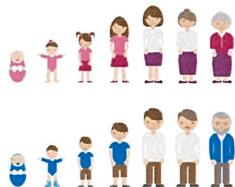
Art by MS Year 4

Child Friendly Anti-Bullying Policy 2024-2025  
Helping everyone feel safe, happy and respected

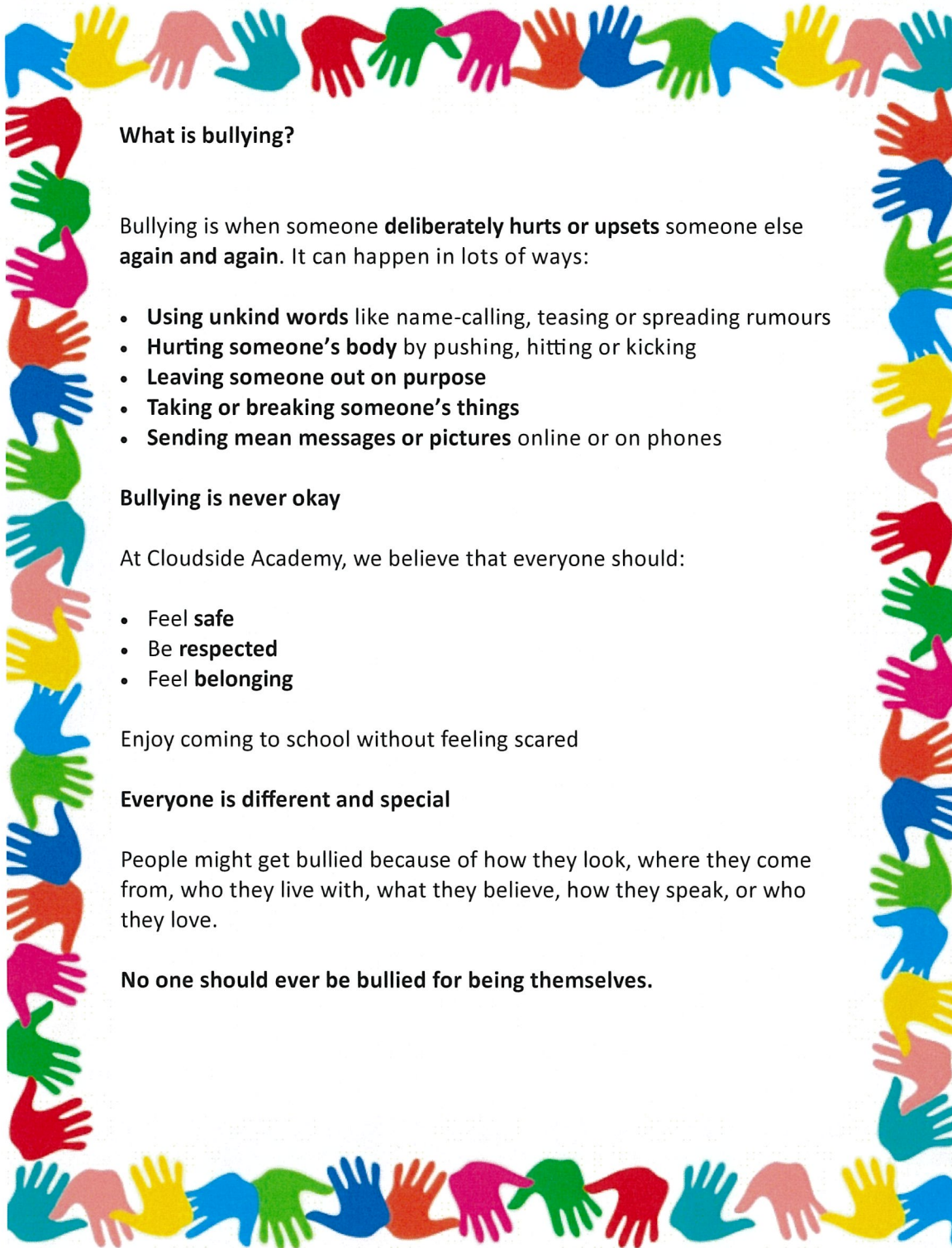
Protected Characteristics are...



**Protected  
Characteristics**



These characteristics are protected by law under the Equality Act 2010 to stop discrimination



### **What is bullying?**

Bullying is when someone **deliberately hurts or upsets** someone else **again and again**. It can happen in lots of ways:

- **Using unkind words** like name-calling, teasing or spreading rumours
- **Hurting someone's body** by pushing, hitting or kicking
- **Leaving someone out on purpose**
- **Taking or breaking someone's things**
- **Sending mean messages or pictures** online or on phones

### **Bullying is never okay**

At Cloudside Academy, we believe that everyone should:

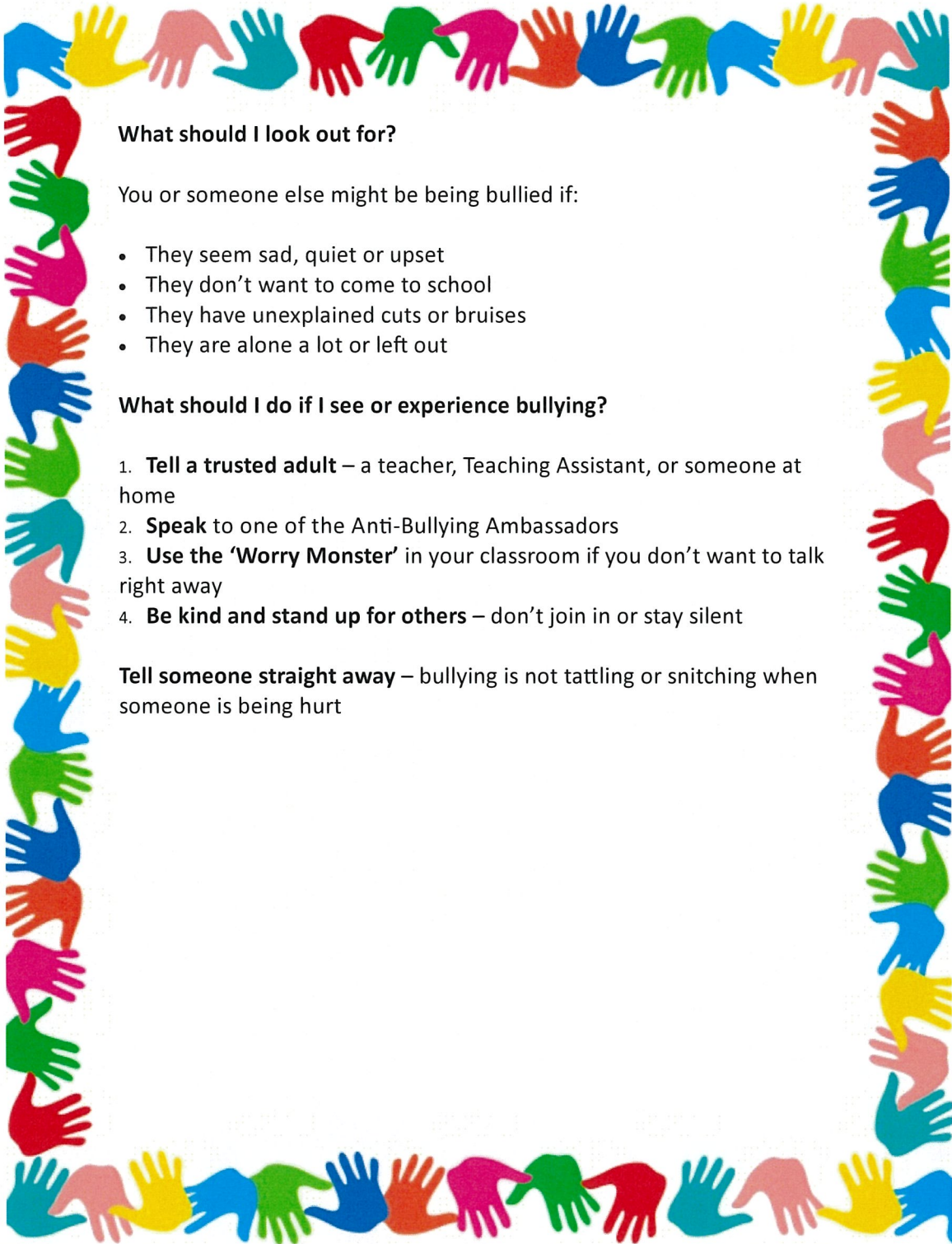
- **Feel safe**
- **Be respected**
- **Feel belonging**

Enjoy coming to school without feeling scared

### **Everyone is different and special**

People might get bullied because of how they look, where they come from, who they live with, what they believe, how they speak, or who they love.

**No one should ever be bullied for being themselves.**



### **What should I look out for?**

You or someone else might be being bullied if:

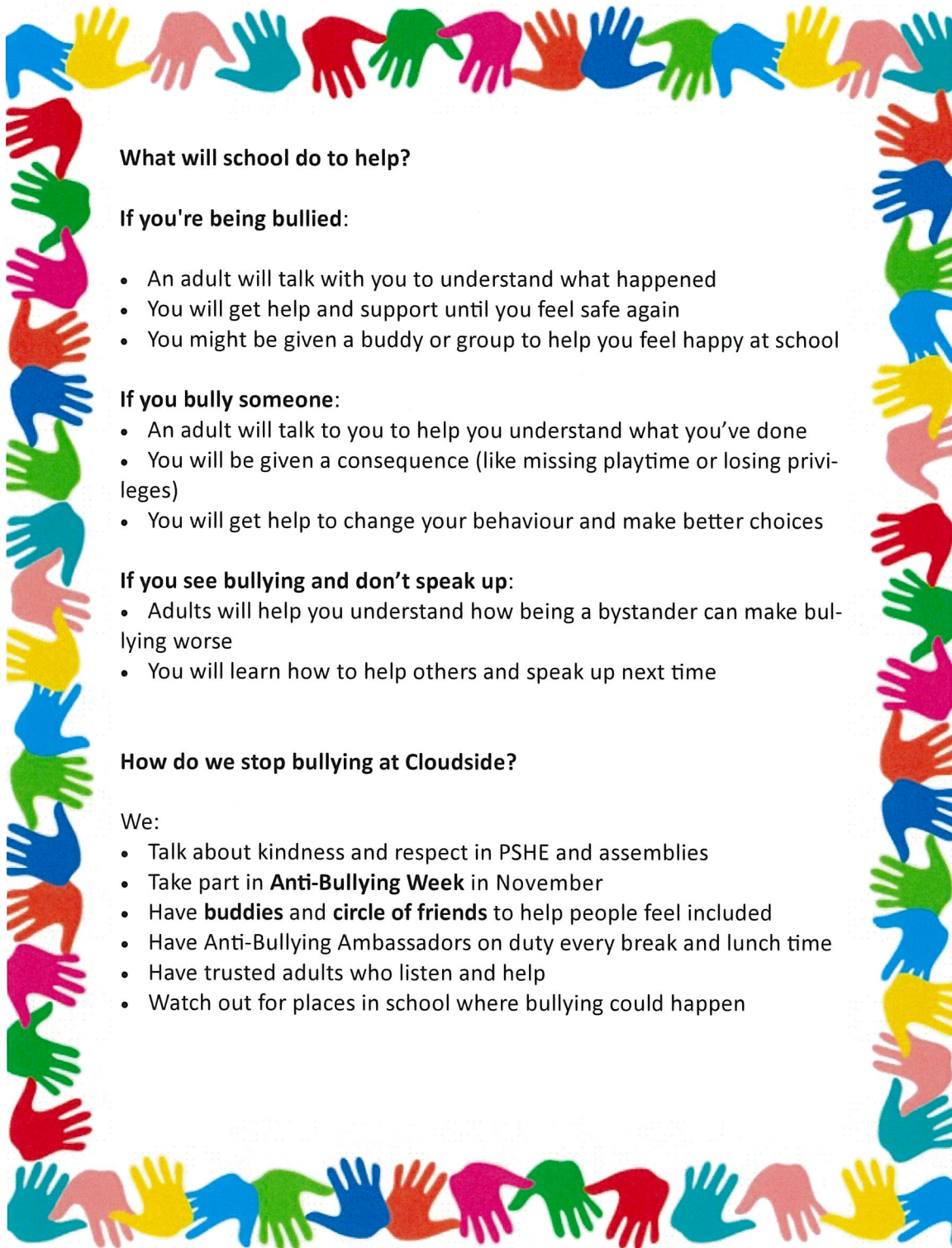
- They seem sad, quiet or upset
- They don't want to come to school
- They have unexplained cuts or bruises
- They are alone a lot or left out

### **What should I do if I see or experience bullying?**

1. **Tell a trusted adult** – a teacher, Teaching Assistant, or someone at home
2. **Speak** to one of the Anti-Bullying Ambassadors
3. **Use the 'Worry Monster'** in your classroom if you don't want to talk right away
4. **Be kind and stand up for others** – don't join in or stay silent

**Tell someone straight away** – bullying is not tattling or snitching when someone is being hurt





#### **What will school do to help?**

#### **If you're being bullied:**

- An adult will talk with you to understand what happened
- You will get help and support until you feel safe again
- You might be given a buddy or group to help you feel happy at school

#### **If you bully someone:**

- An adult will talk to you to help you understand what you've done
- You will be given a consequence (like missing playtime or losing privileges)
- You will get help to change your behaviour and make better choices

#### **If you see bullying and don't speak up:**

- Adults will help you understand how being a bystander can make bullying worse
- You will learn how to help others and speak up next time

#### **How do we stop bullying at Cloudside?**

#### **We:**

- Talk about kindness and respect in PSHE and assemblies
- Take part in **Anti-Bullying Week** in November
- Have **buddies** and **circle of friends** to help people feel included
- Have Anti-Bullying Ambassadors on duty every break and lunch time
- Have trusted adults who listen and help
- Watch out for places in school where bullying could happen



Remember:

If you see bullying or feel bullied – speak up! You're never alone.

Everyone at Cloudside has the right to feel safe, happy and respected

Bullying happens.....

**S**everal  
**T**imes  
**O**n  
**P**urpose

What to do.....

**S**tart  
**T**elling  
**O**ther  
**P**eople

Together we can **STOP** it!



